



**THINK
FORENSICS**
DISCOVER YOUR MARKETING POTENTIAL

Social Media Marketing Metrics



Does your Social Media Marketing lead people to buy your products?

If you do not know the answer to this question, then how do you know you are not wasting time and money?

Think Forensics understands the importance of a strong Social Media presence, especially nowadays. So, it's important that you know your marketing is interacting with the correct audience and encouraging people to buy your product.

What Does This Package Offer?

For just £125 a month Think Forensics will measure your Social Media Metrics on up to four platforms and present our findings to you in a clear and readable report. Your report will include a variety of valuable information such as your best performing posts and why, how many people are seeing your posts, how much engagement each post is getting, and the number of people redirected to your website from your posts. To add to this, recommendations will be included allowing you to improve your marketing for the following month! The full report will also include weekly snapshots, giving you an idea of how much interaction your Social Media receives week by week.

As well as a written report you will receive an hour call with Think Forensic Founder and Chartered Marketer – Debbie Bouffler. In which, the report will be broken down further, and any questions can be answered. To add to this, the recommendations written within the report will be explained in more detail ensuring you understand it and can use all the information to its full capability.



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Why Should I Choose This Service?

Think Forensics understands that every business has a marketing budget, and we want you to invest money in the most beneficial marketing channels.

Selecting this package gives you a snapshot of what platforms have your biggest audience and the most interactive followers, making it easier to choose where to invest in the future. Understanding what your audience likes allows you to produce content that they want to engage with, building good customer relationships. In time this interaction generates loyal customers who love to buy their favourite products repeatedly!

Overall, this trial package is a great way to understand your customer base, where they are, and how to engage with them. With this information you will receive a snapshot of useful data that will enable you to make concise marketing decisions, directing more people to your website and bringing them one step closer to buying your product.

If you have any enquiries about this package or what service is the best for your business, get in touch about your free 30-minute call with Think Forensics founder, Debbie Bouffler.

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